



SPONSORSHIP OPPORTUNITIES

Sponsoring at polo is a unique exposure opportunity for any business. We have a variety of sponsorship levels to suit your needs:

SOCIAL MEMBERSHIP - \$500/season

- Join us for all polo matches with VIP seating area
- VIP parking spot with named parking sign
- Cocktail service
- You are welcome to bring additional guests for \$20/each

CORPORATE SPONSORSHIP - \$2,500/season

- 6 membership lanyards allowing admission to all matches
- VIP seating area
- VIP parking with named parking sign
- \$500 credit towards food & beverage
- Cocktail service

TEAM SPONSORSHIP - \$5,000/season

- Company name on a set of jerseys that play throughout the season
- Four VIP lanyards allowing admission to all matches
- VIP seating area
- VIP parking with named parking sign
- 4 Free drinks per weekend throughout season
- Cocktail service

PLATINUM SPONSORSHIP - \$4,000

- Weekend "company named" tournament
- Two days of advertising your tournament in The Villages Daily Sun, multiple mentions on WVVG & announcements during polo matches (over \$3,600 value)
- Full page color ad in the polo program (over \$300 value)
- Sunday admission for up to 100 guests* in VIP tent area – tents, tables & chairs included. *(additional guests extra)
- VIP parking
- Catering available (*food & drink costs not included*)

HAPPY HOUR - \$2,500

- Host a party for up to 100 guests
- Fees include admission for 100 guests
- VIP parking, tents, tables & chairs
- Catering available (*food & drink costs not included*)

Call us today! 352-750-7656



SPONSORSHIP FORM

If you would like to become an official sponsor of The Villages Polo Club, please select a sponsor level below. We thank you in advance for your partnership!

- SOCIAL MEMBERSHIP – \$500/season
- CORPORATE SPONSORSHIP – \$2,500/season
- TEAM SPONSORSHIP – \$5,000/season
- PLATINUM SPONSORSHIP – \$4,000
- HAPPY HOUR SPONSORSHIP – \$2,500

YOUR INFORMATION

Name of Business (for sponsor recognition): _____

Contact Name: _____

Mailing Address: _____

Phone: _____ Email: _____

PAYMENT / MARKETING

INITIALS All payments are due upon signing. Your invoice will be sent once the contract is received.

INITIALS All marketing materials (i.e., social media info, announcements and program ads) are due two weeks after signing contract.

Name _____

Signature _____

Date _____

Mail completed form to:
The Villages Polo Club, ATTN: Christy Cason
3619 Kiessel Road, The Villages, FL 32163 | or email to Christy.Cason@TheVillages.com