

SPONSORSHIP OPPORTUNITIES

2024 FALL SEASON | SEP. 27TH - NOV. 17TH

Over 30,000 attendees annually offering exceptional brand exposure to our sponsors. With our Daily Sun coverage reaching 110,000 subscribers and our social media reach of over 35,000 people, your business will be seen by audiences all over Central Florida, including The Villages® 150,000 residents.

DIVOT STOMP SPONSOR - \$10,000/SEASON

- Sponsor the champagne divot stomp during halftime and bring joy to the guests as they all come onto the field to stomp divots
- Additionally you will be the sponsor for halftime trivia fun
- 2 VIP lanyards allowing admission to all matches
- Your additional guests are welcome for \$20 per person
- VIP entry and VIP parking with 1 named parking sign
- VIP seating with cocktail service
- \$500 credit towards food and beverage each weekend.
- Invitation to opening season party and end of season party
- Your logo on our website for the season
- Advertisement via social media, The Villages Daily Sun, and game day announcements
- Sponsorship welcome gift

SOLD

TEAM OWNERSHIP SPONSOR - \$8,100/SEASON

- Sponsorship welcome gift
- 5 custom designed jerseys worn each weekend you play during various matches/events - available for players only looking to have their team jerseys worn during this season
- First set is included with sponsorship
- Second set is an additional cost
- (TVPC strongly recommends a second set in contrasting colors to be worn during the season)
- 4 VIP lanyards allowing admission to all matches
- Bring guests for an additional cost of \$20 per person
- VIP entry and VIP parking with 1 named parking sign
- VIP seating with cocktail service
- \$50 credit per weekend for food and beverage throughout the season
- Invitation to opening season party and end of season party
- Your logo on our website for the season
- Advertisement via social media, The Villages Daily Sun, and game day announcements

SOLD

TEAM SPONSOR - \$6,000/SEASON

- 5 custom jerseys worn throughout the season - jersey cost not included.
- 4 VIP lanyards for admission to all matches
- Your guests are welcome for an additional cost of \$20 per person
- VIP entry and VIP parking with 1 named parking sign
- VIP seating with cocktail service
- \$50 credit per weekend for food and beverage throughout the season
- Invitation to opening season party and end of season party
- Your logo on our website for the season
- Advertising via social media, The Villages Daily Sun & game day announcements
- Sponsorship welcome gift

SOLD

GROUP POLO EXPERIENCE - \$3,500

- Host a party for up to 100 guests (admission included)
- VIP parking with golf car shuttle provided for your guests
- Private tents, tables with black tablecloths, and chairs for your guests at the north end of pavilion
- Dedicated tents for food
- Catering available for an additional cost

CORPORATE MEMBERSHIP - \$3,000/SEASON

- 6 VIP lanyards allowing admission to all matches
- Your additional guests are welcome for \$20 per person
- VIP entry and VIP parking with 1 named parking sign
- VIP seating with cocktail service
- \$500 credit towards food and beverage for the season.
- Invitation to opening season party and end of season party
- Your logo on our website for the season
- Sponsorship welcome gift

MVP SPONSOR *Most Valuable Player* - \$2,000/SEASON

- 1 MVP trophy sponsored by your company during each trophy presentation throughout the season
- Weekly social media post with your logo and your sponsor acknowledgment
- Website recognition
- Sponsor recognition signage for the trophy presentation
- Quarter page color ad in Friday polo program throughout the season
- Sponsorship welcome gift

SOLD

BPP *Best Playing Pony* - \$2,000/SEASON

- 1 BPP trophy sponsored by your company during each trophy presentation throughout the season
- Weekly social media post with your logo and your sponsor acknowledgment
- Website recognition
- Sponsor recognition signage for the trophy presentation
- Quarter page color ad in Friday polo program throughout the season
- Sponsorship welcome gift

SOLD

TOURNAMENT SPONSOR - \$1,500/WEEKEND

- Your own "company named" weekend tournament
- Advertisement featuring your tournament in the Villages Daily Sun - reaching over 80,000 residents (over \$3,600 value)
- Multiple company mentions on WVLG radio and announcements during polo matches
- Opportunity for host to throw in game ball to start the match
- Opportunity to present trophy and take photos with the teams on the trophy stage following the Championship Match on Sunday.
- Half page color ad in polo program
- Group Polo Experience available at additional cost

FRIDAY MUSIC SPONSOR - \$750 *(Limited Available)*

- Our acoustic set following the polo match sponsored by your company
- 3 social media pushes for your sponsored event
- 1 newspaper mention with the weekend's tournament in The Villages Daily Sun, multiple mentions on WVLG radio & announcements during polo matches leading up to Music Friday

TROPHY STAGE SPONSOR - \$1,000 *Annually*

- Your company's logo on our trophy stage for all trophy presentations throughout the season
- Invitation to the opening season party and end of season party.
- Company shout out during trophy presentation.

SOLD

SEASON SPONSOR - \$750/SEASON *(10 Available)*

- Your company's logo on our website
- 3 company announcements (provided by your company) each game.
- Invitation to the opening and end of season parties

GREEN BOARD SPONSOR - \$1,000/ANNUALLY

- Your company's name on two green boards that surround the field of play on one of our fields.
- Invitation to the opening season part and end of season party.

GOAL POST SPONSOR - \$1,000 *2 Available*

- Your company's name on one set of the goal posts used for every game during polo season.
- Invitation to the opening season part and end of season party.

POLO SPONSORSHIP

- ~~DIVOT STOMP SPONSOR - \$10,000~~
- ~~TEAM OWNERSHIP SPONSOR - \$8,100~~
- ~~TEAM SPONSOR - \$6,000~~
- GROUP POLO EXPERIENCE - \$3,500
- CORPORATE MEMBERSHIP - \$3,000
- ~~MVP SPONSOR - \$2,000~~
- ~~BBP SPONSOR - \$2,000~~
- TOURNAMENT SPONSOR - \$1,500
- FRIDAY MUSIC SPONSOR - \$750
- ~~TROPHY STAGE SPONSOR - \$1,000~~
- SEASON SPONSOR - \$750
- GREEN BOARD SPONSOR - \$1,000
- GOAL POST SPONSOR - \$1,000

YOUR INFORMATION

Name of Business (if applicable): _____

Contact Name: _____

Mailing Address: _____

Phone: _____ Email: _____

PAYMENT INFORMATION

- I am paying by check *(please enclose check and make payable to The Villages Polo Club)*
- I am paying by credit card *(subject to a 4% service charge)*

(Please complete the fields below):

Name on Card: _____

Billing Address & Zip Code: _____

Card Number: _____ Exp. Date: _____ Security Code: _____

Signature on Card: _____

MAIL COMPLETED FORM TO:
The Villages Polo Club, ATTN: Christy Cason
3619 Kiessel Road, The Villages, FL 32163 | or email to Christy.Cason@TheVillages.com